

Thank you..!

See you on Jan 24<sup>th</sup> – 25<sup>th</sup>

SRI TULASI EDUCATIONAL GUIDANCE & TRUST

[www.sritulasiedu.org](http://www.sritulasiedu.org)



Shree Convention Function Hall, Mahatma Gandhi  
Inner Ring Road, gorantla, – GUNTUR 522034 A.P

## CONTACT US

### For Stall Booking Call



799 308 5349  
863 977 9905  
905 995 7480  
988 537 2007  
817 955 9676



Dr. KARPURAPU MURALI KRISHNA

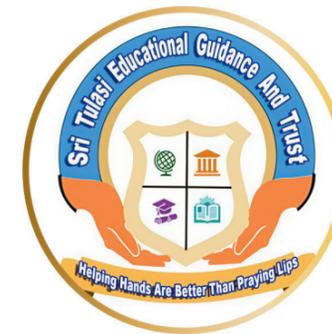
[www.sritulasiedu.org](http://www.sritulasiedu.org)

SCAN FOR  
LOCATON



#### Bank Account Details

- Holder Name – Karpurapu. Murali Krishna
- Account Number - 50100666557771
- IFSC Code – HDFC0002259
- Phone pay & Google Pay No : 7993085349 | 8639779905



2026

## SRI TULASI EDUCATIONAL GUIDANCE & TRUST

**BIGGEST  
EDUCATIONAL  
FAIR**

- NO OF PARTICIPANTS: 100+
- NO OF VISITOR EXPECTED-80,000+
- DURATION OF EVENT-2 DAY (24-25 JAN)

Timings

9:00 AM onwards



**Venue :** Shree Convention Function Hall, Mahatma Gandhi  
Inner Ring Road, gorantla, – GUNTUR (522034) A.P

EVENT DATE  
24<sup>th</sup> – 25<sup>th</sup>  
Jan 2026



# ABOUT THE EXHIBITION & OUR ORGANIZATION

We are one of the leading organizers of education fairs in India, connecting reputed universities, colleges and institutes with thousands of aspiring students.

Our exhibitions serve as a dynamic platform for institutions to showcase their programs, interact directly with potential applicants and build their presence in key academic markets. With years of experience and a strong network in the education sector, we ensure each event is well-promoted, well-attended and professionally managed to deliver maximum value to all participants.

## EXHIBITION HIGHLIGHTS

*The Education Expo attracts a diverse group of prospective visitors, including:*

- Graduating and +2 appearing students from Arts, Science and Commerce streams
- Parents and Academicians
- Career Guidance Professionals and counselors

## EXHIBITOR PROFILE:

Participation from recognized Universities, Colleges and Institutes offering a wide range of programs such as Engineering, Law, BBA, BCA, MBA/PGDM, B.Pharma, BOT, Nursing, Mass Communication, Fashion Designing, Architecture, B.Des, Hotel Management, and many others.

## SEVICES OFFERED



Reception & Registration Desk for visitor management



Venue Hire & Security Arrangements



Direct interaction with teachers, discussion for admissions



Comprehensive publicity & promotional activities



Tea, coffee & lunch for up to two delegates during the exhibition day



Stall Construction, Layout & Branding support



# 2026 BIGGEST EDUCATIONAL FAIR

## SCHOLARSHIPS AVAILABLE

- ✓ "Get a chance to win Scholarships worth ₹10,000 to ₹50,000"

## LUCKY DRAW 🎁

- ✓ Participate in our Lucky Draw and win amazing prizes!

1. Gadgets
2. Gift vouchers
3. Surprise rewards

## FREE STUDENT ACCESSORIES

- ✓ All registered students receive exciting gifts.
  - scale
  - pencil
  - Eraser
  - Sharpener
  - Study kits
  - Examination plank
  - 2 Blue pens & one Black pen
  - water bottle
  - Stationery & accessories
  - Student essentials



Proved Participate "CERTIFICATE"



# MAXIMIZE YOUR PARTICIPATION THROUGH SPONSORSHIP

The organization hosting the event is "SRI TULASI EDUCATIONAL Guidance & Trust". The main objective of sponsoring this event, **THE BIGGEST EDUCATIONAL FAIR** is to gain maximum visibility and engagement with students, parents and institutions. As stated in the "Promotion Strategies," the media plan employs both online (social media like Facebook, Instagram, YouTube, WhatsApp) and offline (Hoardings, Banners, Posters, Flyers, Road Shows, Newspaper Ads) promotional channels, reaching students, parents and institutions effectively across all regions.

## SPONSORSHIP OPPORTUNITIES

Sponsorship Description	Amount	No of Stalls
Title Sponsorship		02
Co –sponsors		08
Associate–sponsors		100+



## SPONSORSHIP BENEFITS

Benefits	Title Sponsor	Co-Sponsor	Associate Sponsor
Exclusive Stalls	✓	✓	✓
Name & Logo on Entrance Wall	✓	✓	✓
Interaction Session with Students	30 Minutes	30 Minutes	15 Minutes
Logo in All Events & Promotions (Banners, Posters & Digital Media)	✓	✓	✓
Mention in Press, Media & Social Coverage	✓	✓	✓
Appreciation Certificate / Memento	✓	✓	✓
Mention on Official Landing Page	✓	✓	✓
Media Coverage	Interview with NTV	Interview with YouTube Channels & Local Channels	Interview with Local Channels



### **NOTE:**

“Expected Students Participation Around **10,000** to **40,000**”



## GOVERNMENT INITIATIVES

- To strengthen the education system in India, the Government has introduced several key initiatives aimed at improving access, quality, and infrastructure in schools.  
*Major programmes include:*
- Rashtriya Madhyamik Shiksha Abhiyan (RMSA):** Focused on enhancing the quality and reach of secondary education.
- Sarva Shiksha Abhiyan (SSA):** Aimed at universalizing primary education across the nation.
- North Eastern Region Community Resource Management Project :** Dedicated to upgrading school facilities and improving educational resources in the region
- The government continues to make consistent efforts to bridge educational gaps and ensure better learning opportunities for students across all regions



### • 100+ Stalls



### • STALL DETAILS

- Stall Size: 2m x 2m Prefabricated Octonorm Stall
- Stall Components: 2 Chairs, 1 Table, 2 Spotlight, One 15 amp electrical connection, carpet, Stall cleaning services, Security
- Participants will be provided 2 complimentary lunches per stall



### • TO BOOK YOUR STALL

Fill up the online registration form given in the [www.sritulasiedu.org](http://www.sritulasiedu.org) website

Make a payment of the package you decide to select via NEFT/RTGS/DD in favour of [www.sritulasiedu.org](http://www.sritulasiedu.org) payable at Guntur.

Ensure the amount is paid by 15 Jan 2026, i.e. before the fair begins.

Please note that stall's will not be handed over under any circumstances till the entire payment is made

## PROMOTION STRATEGIES

### 01 News Paper Ad

Print advertisements in reputed newspapers and education supplements will highlight Event details, Sponsor Logos and key participation benefits, increasing credibility and exposure.

### Facebook/Instagram Whatsapp/Youtube

Targeted social media promotions through platforms like Facebook, Instagram, YouTube and WhatsApp will engage the youth directly. Paid campaigns and interactive posts will boost reach and registrations.

Online

Offline

### Offline Ad Campaign

Extensive ground-level marketing through radio jingles, posters, flyers and road shows will connect with local communities and schools, ensuring every city is well-informed about the event.

### 02 Hoardings

Strategically placed Hoardings, Banners and posters in high-traffic areas such as schools, colleges and major city junctions will help create strong visual awareness about the Expo.



SRI TULASI EDUCATIONAL Guidance & Trust  
**BIGGEST EDUCATIONAL FAIR 2026**

• **VENUE**  
Shree Convention Function Hall,  
Mahatma Gandhi Inner Ring Road,  
gorantla, - GUNTUR 522034 A.P